Case Study

Reducing Cloud Costs and Enabling Budget Discipline

Leveraging an advanced FinOps-driven cloud optimization program to cut costs, enhance visibility, and foster financial accountability across the multi-cloud environment of one of Europe's largest retailers.

Company Information

Industry:
Retail

Company Details:
One of Europe's largest retailers with over $75B in annual revenue and a globally distributed team.

The Challenge

Our client faced rapidly rising cloud costs due to complex multi-cloud management and unpredictable usage patterns. They aimed to reduce cloud spend, enhance cost visibility and implement FinOps practices to improve tracking and accountability across teams.

The Solution

Virtasant implemented a holistic solution to optimize cloud spend & improve cloud efficiency:

- **Technology:** Our proprietary platform provided detailed, actionable insights & optimization recommendations. It enabled visibility of spend across all clouds supported by customisable forecasting, reporting and reconciliation. The built-in workflow ensured savings progress was tracked and reported.
- **Expertise:** We brought a dedicated team who worked with the client to gain a deep understanding of their infrastructure and engineering practices. This enabled us to make more complex architectural recommendations that yielded deeper and wider savings.
- **Execution:** The dedicated delivery team worked in partnership with the client to drive results and support the establishment of FinOps best practices. Through collaboration the team delivered improved cost control and most importantly, delivered dramatically reduced cloud spend and greater cloud efficiency.

Outcomes

50% Reduction in Cloud Spend Over 2 Years:

By implementing a wide range of optimizations and driving accountability, cloud spend was reduced dramatically.

Enhanced Financial Accountability:

FinOps-driven budgeting and forecasting empowered the organization to gain greater visibility and control over cloud expenses.

Improved Decision-Making:

Increased metrics coverage and visibility enabled teams to make data-driven decisions and act on insights.

Conclusion

Through a comprehensive FinOps approach, Virtasant helped the client achieve significant cost reductions and increased operational efficiency. With enhanced visibility, governance, and accountability, the client now has robust cost management practices in place, empowering teams to sustain these savings and support future growth.